

INTRODUCTION TO THE MAP OF MEANING™

A MASTERCLASS LED BY LANI MORRIS, BRISBANE, SEPTEMBER 2017



LEARN TO

- plug into the most powerful source of energy, meaning
- create solutions in constantly evolving situations in work and life
- influence organisations and increase their ability to create meaningful work.

"The Map of Meaning is a brilliant addition to my toolkit. Since I was trained, I've used the map nearly every week in some way. If there's one tool people should be trained in, this is it!"

Jane Davis, Organisational Development Consultant

WHAT IS THE MAP OF MEANING?

Based on years of empirical research in many countries, the Map of Meaning™ draws into one simple map the intrinsic drivers that lie at the heart of an engaged workforce. It is new knowledge for humanity, essential to anyone wanting to make real and lasting change.

WHY IS IT SO EFFECTIVE?

This one tool helps you:

- stay closely in touch with your own motivation
- understand the motivation of others
- resolve complex issues into simple, practical action
- be effective in how you manage, lead and influence people

WHO SHOULD ATTEND THE MASTER CLASS?

People who are committed to:

- having a purposeful life
- being part of creating organisations that work for people and productivity
- understanding and responding creatively to organisational challenges
- leading and influencing from any position in an organisation.

"The Map of Meaning™ distills what is otherwise complex into simple, clear, usable information."

Drew Pryde, Director, Scottish Institute of Business Leaders

WORKSHOP OUTLINE

Day One: The building block: individual motivation

- The relevance of meaning to human beings and its significance in the workplace
- What does make work meaningful?
- The Map of Meaning™
- Creating our own map of meaning
- Using the Map to create meaningful work and a meaningful life
- Using the Map with another

Day Two: Using the Map of Meaning™ to influence Organisations

- shape an organisational intervention
- transform an organisational practice
- resolve an organisational issue

Relevant to people working in any size organisation.

FACILITATOR

World expert on the application of the Map of Meaning™, Lani Morris, BA, MBS, MSc, has worked with Professor Marjolein Lips-Wiersma since the Map of Meaning™ was first created. She is co-author with Professor Lips-Wiersma of the book, *The Map of Meaningful Work: A Practical Guide to Sustaining our Humanity*. Lani is an organisational consultant, coach and educator with over thirty year's experience of working with organisations. She is a Co-founder and CEO of the Map of Meaning International, a charitable trust designed to share the Map of Meaning™ by offering workshops, certifying practitioners, holding an annual symposium, and collating knowledge about the many ways to use the Map of Meaning™.

DATE Saturday 16 & Sunday 17 September 2017

TIME 9.30 – 4pm

VENUE Highgate Hill, Brisbane

For more information:

Kerry McGovern (07) 3844 4687 kerry@kmcgovern.com

For more information about the Map of Meaning™:

www.themapofmeaning.com

To register: www.trybooking.com/RTBX

INVESTMENT

Reviewing the workshop \$295

Reviewing with additional online six-session group mentoring \$700
Workshop \$695

Workshop with additional online six-session group mentoring \$1100

We have found that mentoring helps to answer the questions:

How will this make a difference in my workplace, to my experience of work, and how can I best use it? If you only pay for the workshop and find during the course that you would like to attend the mentoring group, then simply pay the difference and you can join.